



MEDIA ADVISORY
Monday, Sept. 20, 2010

PHOTO AND INTERVIEW OPS THURSDAY, SEPT. 23, 12:50 P.M.
BRITAIN'S GREATEST RACE DRIVER SIR STIRLING MOSS ARRIVES

SANTA FE CONCORSO

Santa Fe, NM – Santa Fe Concorso's judge **SIR STIRLING MOSS**, arrives at the Santa Fe Airport Thursday, Sept. 23, 12:50 p.m.

He is sponsored by Mercedes Moss was British Champion for ten years, taking part in over 500 races, hillclimbs, rallies and record attempts. He still holds the 1,500 cc record at over 240 mph. He won over 200 International Formula 1, 2, 3 and sports car races, including the Mille Miglia, the Targa Florio, and the Tourist Trophy seven times. He was knighted in The Queen's New Year's Honours in 2000. He is a frequent judge at Pebble Beach and Amelia Island.



The first Santa Fe Concorso, a premier automotive gathering of exotic and rare cars, runs Friday, Sept. 24 to Sunday, Sept. 26. The Sunday event is open to the public, 10 a.m. – 4 p.m., at the La Mesita equestrian property north of Santa Fe.

The Santa Fe Concorso has been planned by Santa Fe based car aficionados who collectively have the expertise and know-how to make this first gathering a world class car event. Following in the footsteps of well-known car shows as Amelia Island, the Quail and Pebble Beach, the Concorso promises to become the major car event of the Southwest. The Concorso will be judged by a nationally recognized panel of auto and design experts.

People will enjoy viewing beautiful vehicles at the Santa Fe Concorso such as cars owned by notable Americans such as Al Unser and Ralph Lauren; the Osca MT-4, driven by Sir Stirling Moss in 1954; the sculptural 1953 Buick, which won a land speed record for its class last year at the Bonneville Salt Flats; the three mile a minute Wisconsin Special with a land speed record at Daytona Beach; a Bugatti, a high performance Saleen sports car; a Belgian Minerva; 1932 Stutz Coupe and a "Then and Now" display of original and current cars.

The judges include automotive and design experts headed up by Denise McCluggage, America's First Lady of sports car racing, author, photographer and longtime contributor to *AutoWeek*. Other notable judges include Sir Stirling Moss, Al Unser Sr, McKeel Hagerty, car photographer Michael Furman, *Road & Track* writer Dennis Simonaitis, Pojoaque Pueblo Governor and artist George Rivera, and designer Victoria Price. Cars will be rated for their design, styling and elegance with winners for each class competition. Only cars named first in class are eligible to compete for best of show.

The Sunday Concorso event will include judging and awards for the field of 50 juried cars. Displays of specialty car clubs will take place in an adjacent corral display area, along with vendor booths. Weekend events also include a sold out Friday night welcome reception for entrants, judges and VIP ticket holders with a talk by Sir Stirling Moss and Al Unser Sr.

WHAT: Santa Fe Concorso

WHEN: Sunday, September 26, 2010, 10 a.m. – 4 p.m.

WHERE: La Mesita is a spectacular, private equestrian 140-acre estate with beautiful views of the Sangre de Cristo and Jemez mountain ranges just outside Santa Fe. **La Mesita is a privately owned ranch. No parking will be allowed there or along NM 503. Continuous shuttle service will be provided from Buffalo Thunder Resort starting at 9:45 am Sunday morning.**

COST: \$45 general admission. www.ticketssantafe.org, 505-988-1234

www.santafeconcorso.com

The Santa Fe Concorso is a registered 501(c)(3) non-profit organization and a portion of the proceeds will benefit the Boys & Girls Club of Santa Fe.

INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST

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